



# MANDELA DAY 2023 EVENTS

*We can change the world and make it a better place. It is in your hands to make a difference. – Nelson Mandela*

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# Concepts

1. Festival of Giving
2. It's a Cookathon!
3. Raising the Bar
4. DIY sleeping bag
5. Not just a Bakery
6. Coding with Scottie
7. Book Buddy Workshop
8. Career Speed Dating

*PS: These can be tailor made to suit your company culture, CSI focus and the number of employees you want to include.*





# Festival of Giving<sup>©</sup>

A full day of action! Over 5 different volunteering activities for employees to take part in.

Think... planting vegetable gardens, packing food parcels, creating beautiful winter blankets, shopping in a Cause market and more, this is the ideal one-stop shop for delivering impact in an assortment of ways.





# It's a Cookathon!

Did you know? 14 million people go to bed hungry in South Africa?

You can help change this. In this one-day event, your employees get the opportunity to get out of the office and prepare and deliver over 3 000 meals for a community near you.

This initiative is run on a monthly basis, where over 120 000 meals are prepared for communities across South Africa.



# Raising the Bar

Millions of bars of soap are thrown away from hotels and households every day. That's tons of soap heading to landfills daily.

Raising the bar is a bold new way to encourage a circular economy.

Employees learn how to reproduce and recycle used soap. The completed product is donated to disadvantaged women who sell it in their communities to secure a reliable source of income.





# DIY Sleeping Bag

In SA alone, there are 200 000 homeless individuals!

With Mandela Day being in the middle of winter, why not provide a bit of comfort to those less privileged?

In this activity employees work in teams to create sleeping bags from newspaper, recycled plastic and packaging tape. The insulated sleeping bags are intended to help the homeless stay warm, dry during the winter and protect their belongings.





# Not just a Bakery

Learn and share in this day long, offsite activity where employees are taught how to make bread. They also get to package and distribute the bread to early childhood centers (ECDs) in Soweto.

Optional addition: A handover event coupled with a reading session and/or sorting, cleaning up the ECD.

PS: The bakery's purpose is to empower and upskill unemployed individuals in and around Soweto.



# Coding with Scottie<sup>©</sup>

Only 121 000 developers reside in South Africa of 26.8 million globally - The shortage is obvious!

This is why we are introducing Scottie GO! An innovative board game where coding and programming can be introduced in an interactive, tactile and fun way to underprivileged kids from 6 years+.

Your employees will work in teams with the benefactors from a Cause, competing while learning the principals of coding.

Board games will be donated to the Cause to continue developing coding skills with its beneficiaries.







# Book Buddy Workshop<sup>©</sup>

In a one-hour workshop, employees put their hands to work by creating personalised activity books to be used by foundation phase learners.

Each activity book will provide 6 main activities for the child:

- Reading and writing
- Colouring in and counting
- Matching shapes
- Solving mathematical equations



# Career Speed-Dating <sup>©</sup>

Did you know, 33% of teenagers expect to follow the same career as their parents because this is what they are familiar with?

Career speed-dating gives them an insight into various work opportunities!

In a fast-paced online or physical career session, this event provides a chance for your employees to 'speed meet' a number of young people. Using quick-fire questions, students will gather information on your employees daily work life and careers.



# Thank You

*We connect people who want to make a difference – to the Causes that need their help.*

For more detailed info on the concepts  
**E-mail** [contact@forgood.co.za](mailto:contact@forgood.co.za)

